

**Final: Friends of the Chalet meeting, Thursday, November 9, 2023, at 6:30 PM in the Board Room at the New Glarus Village Hall.**

**Present:** Mary Statz, Sandy Blum, Joanne Landry, Ruth Elmer

September minutes were approved as read with a motion by Joanne Landry, seconded by Mary Statz.

The treasurer's report was approved, with a motion again by Joanne Landry which was seconded by Mary Statz.

**Old business:** We still have had no response to our requests to have an intern next year. We are hopeful that with the school superintendent's interest and a new guidance counselor, this will happen.

There has been no further action on the signs, which are to be put up throughout the village.

Lauren Freeman, Village Administrator, has found flower box liners for us, complete with a reservoir system. The Village is also aware of our hopes to change the landscaping on the south side of the museum. We discussed completely pulling out the raised portion. This has not been completed at this time.

**Wine Walk Review:** We had another successful year! Several participating businesses offered suggestions for future wine walks. Might we offer suggestions to them as to which snacks to provide, paired with the wines they are to serve? Increase the number or amount of snacks? We discussed having only pre-event ticket sales and none on the day of the event. We had no day-of, sales this year. We may write a pre-letter suggesting charitable donations for wine provided. Keep track of coupon usage. We received sponsorship monies from primarily The Bank of New Glarus, and also Dirty Dog Taphaus, Mosher & Associates, and the Chocolate Library. Thank you very much! We did reimburse some of the businesses with their own liquor licenses for the wine they served. Our walk netted 5 people who expressed interest in volunteering!

**New business:** Mary Statz & Sandy Blum plan to meet on Saturday, November 17 with Kelly Ruschman & Carol Hassemer, members of the board of the Swiss Historical Village. We hope to find ways to work together more closely.

Sandy is hosting a photographer from Green County Tourism, at the museum, within the week.

We are honored to again be a recipient of a New Glarus Community Grant! This will be utilized for restoration of several prints in the guest bedroom and for the fabric wall hanging, "Flute Player and Dog." This will be presented on November 15 at the Chalet Landhaus at 6 PM.

A brainstorming session took place: Should we be open, at some point, during Christkindli Market? Do an Adventsfenster? Be a Trick or Treat site next year? Should we purchase a cow? Ideally the melodeon should be much less cluttered and be able to be opened. This led to new ideas to display our items for sale.

President Sandy Blum announced that she wishes 2024 to be her last year in that position.

It was decided not to meet in December. January 20, 2024, will be our annual appreciation party at Puempel's, so as not to interfere with Winterfest, the weekend prior. We hope to have a guided tour of the historic bar, by owner, Chuck Bigler.

The meeting adjourned at 7:41 PM, with a motion by Joanne Landry, seconded by Mary Statz.

**Final: Friends of the Chalet meeting, Thursday, September 14, 2023 at 6:30 PM in the Board Room at the New Glarus Village Hall**

**Present:** Mary Statz, Kim Tschudy, Dawn Johnson, Sandy Blum, Joanne Landry, Ruth Elmer

August minutes were approved as read, with a motion by Mary Statz, seconded by Dawn Johnson.

The treasurer's report was approved with a motion by Ruth Elmer, seconded by Mary Statz.

**Old business:** Sandy Blum will begin ordering our new signs next week. We plan to purchase 5-7 signs with 2 being replacements. We discussed placement and adding some new locations.

We unfortunately were not successful in receiving a grant from the Community Grant summer cycle.

Sandy and Mary attended the Historic Preservation Commission meeting on Monday, September 11.

**Wine Walk:** Sandy is ordering the wines. We will check with several businesses, such as Dirty Dog Taphaus, Duke's Stash & Earthship Treasures, to see if they wish to provide a coupon or item for our "goody bags." We need to remind wine walkers to check in their bags for these treats. Tofflers and Kleeman's are interested in possibly providing a special post walk appetizer special. Ruth continues to solicit door prizes. Minhas provided Sandy with the equivalent of 2 prizes! Lily Blum is working on our posters and the stick-on addition to our present posters. We will put an ad into the Post Messenger Recorder. In lieu of our October meeting, we will meet at the Chalet on October 12 to stuff the goody bags.

**New business:** No student has voiced an interest in becoming our intern. Mary Statz will contact Dr. Jennifer Thayer, superintendent of New Glarus Schools.

The fall cycle for the Community grant is coming up. We discussed priorities.

Ideas for our displays and some additional marketing included bringing back our guest book and organizing the display of our items for sale. Dawn Johnson is going to contact home school organizations, as we have had several very engaged groups this season. We are considering having Chalet bookmarks, calling cards or matchbooks made. We hope to work more closely with the Green County Historical Society in the future.

We still want a tour of Puempels in the off season.

Have your October guiding availability to Mary Statz by Wednesday, September 20.

The meeting was adjourned at 7:35 PM.

**Final: Friends of the Chalet meeting, August 17, 2023, at 6:30 PM in the Board Room for the New Glarus Village Hall**

**Attending:** Sandy Blum, Mary Statz, Dawn Johnson, Larry Stuessy, Ruth Elmer

July minutes were approved as read, with a motion by Sandy Blum, seconded by Mary Statz. Ruth Elmer made a motion to approve the Treasurer's report. This was seconded by Mary Statz and passed. Our Facebook boosts will be an automatic deduction on our bank statement.

**Old business:** Coplien's has sent their finalized bill of \$13,717 for exterior painting. Between the Village, grants and the Chalet, we owe \$2028, much of which is covered by Chuck Bigler's ceiling donation.

Sandy Blum has obtained a bid for signage, and Joe Cockroft of the Village is getting another. We hope to have 5-6 signs made from what is now \$250 from our money and several donations.

Ideally, we will hear about our off-cycle grant application, soon.

Wallpaper replacement in the Guestroom will proceed this October. We hope to have the raised area on the south side of the Chalet removed.

**New business:** Sandy attended a budgeting meeting with Lauren Freeman, Village Administrator, & Kelsey Jenson, Village Clerk. The Village has extended the bat removal warranty for another year. Insect control will also be done, hopefully on a recurring schedule. They are looking at our security system. There is some money left over in the budget for this year which needs to be spent. It was decided to get a short order of brochures printed, (1000) and have the window box liners replaced.

The Village has requested a monthly copy of our financial statement. Dawn is aware.

Dawn Johnson has suggested and is exploring marketing to home school organizations.

Due to decreased attendance during festival weekend events, we discussed having evening hours on those days.

Joe Cockroft is aware that we are having some trouble with the locking mechanism on the kitchen door.

**Updates for guides:** Do not touch or turn the Chinese shawl in the guest bedroom. The photo of Edwin, all dressed up, will be placed on an upper shelf of the secretary, negating the need to open the desk. OK to hand out \$1 off postcards but limit the buy one/get one free card.

**Wine Walk:** We have the necessary permissions from the Public Works Committee and the Village Board. Joanne Landry has picked up the licenses. Minhas is not selling to us this year, due to regulations, however, plans to sponsor us for \$300 and provide a door prize.

The meeting was adjourned at 7:46 PM.

**Final: Friends of the Chalet meeting, Monday, July 17, 2023, at 6:30 PM in the living room at the Chalet of the Golden Fleece**

**Attending:** Sandy Blum, Larry Stuessy, Kim Tschudy, Joanne Landry, Mary Statz, Dawn Johnson, Ruth Elmer

June minutes were approved as read with a motion by Mary Statz, which was seconded by Joanne Landry. Treasurer's report was approved with a motion by Mary Statz, seconded by Ruth Elmer. The final

cost of Coplien's painting was approximately \$13,700. This will be paid from a combination of the Village, the community grant, a donation from Chuck Bigler of Puempels, and the Chalet.

**Old business:** We discussed types of signage, (material, content, locations,) to purchase with the \$100 we received back from the Village, plus an additional \$50 donation.

Larry Stuessy volunteered to repair our benches over the winter. Thank you very much. Larry also brought up some electrical issues in the Chalet to Joe Cockroft, Village Maintenance. Our metal flower box liners leak and could damage the wood and our new paint job. Coplien had noted when the building was power washed, there did not appear to be any moisture in the guest room windows. We will proceed with wallpaper replacement.

We hope to have the raised area on the south side of the building removed.

We received \$160 in tips, bartending during Polka Fest.

Our tours to local businesspeople have been successful. We plan to continue these, resuming very early next spring.

**New business:** The Chalet will be a standing item, quarterly, on the Historical Preservation Commission agenda, which will be then in January, April, July, and October. We are to prioritize items requiring attention or repair for the agenda, prior to the meeting. Mentioned so far are security, smoke detectors, and the above electrical issues. Lauren Freeman, Village Administrator has begun the process on First and Second Street, designating a historical district.

There have been no responses to our "Touring Tuesdays" mailing. Sandy Blum requested reimbursement for postage.

We are still interested in a tour of Puempels, however will do that in the off season.

The warranty for the bat removal service expires in August.

**Marketing:** Our advertising via WEKZ will be completed by the end of July. Sandy boosted our Facebook postings last week. Ruth Elmer made a motion, seconded by Dawn Johnson, to spend up to \$100 for boosting other posts, to go through mid-October.

Mary Statz made a motion, seconded by Ruth Elmer, to buy more lemon birds and charge \$10/bird. A motion was made by Joanne Landry, seconded by Larry Stuessy, to reimburse Sandy for her purchase of same.

**Wine Walk:** At this point we have the Bank of New Glarus and Dirty Dog Taphaus sponsoring our Wine Walk, as are Minhas and potentially Mosher Insurance. Per Joanne Landry, our first step will be to get approval from the Public Safety Board, followed by the Village Board. State Farm is unable to provide insurance for the event so we will go with Mosher Insurance. Sandy Blum will purchase wines by mid to late September. We have 17 participants so far. Dirty Dog may pour also, and State Farm is considering participating. Businesses holding a Class A liquor license must provide their own wine, with the Chalet reimbursing.

At 7:43 PM, the meeting was adjourned with a motion by Mary Statz, seconded by Dawn Johnson.

**Final: Friends of the Chalet meeting, June 8, 2023, at 6:30 PM in the Boardroom at the New Glarus Village Hall**

**Present:** Sandy Blum, Mary Statz, Larry Stuessy, Dawn Johnson, Joanne Landry, Ruth Elmer

Minutes from our May meeting were approved as read. Dawn Johnson, treasurer, reported that our monetary balance is \$ 11,159.76.

**Old business:** Sandy Blum recently hosted Noreen, a travel/tourism writer.

Larry Stuessy, Village Board member, has found that the Village, currently, is not aware of our \$100 check for signage. He will continue to follow up and get a refund. The original sign maker has been found. This could cost \$3000-\$4000? Ruth Elmer noted that Jane Elmer has recommended RBS in Argyle as being very reasonable. This is tabled for now.

We are bartending Saturday night, June 10<sup>th</sup> at the Polka Fest, from 6 PM to 9:30PM.

We continue our free tours to local businesspeople. Swiss-Aire, Brenda's Blumenladen and Puempels are interested.

Sandy Blum consulted with Chuck Bauer as to which of our objects are to be prioritized for restoration. He recommended the iron chest in the living room and the prints in the guest bedroom.

Our 2022 and 2023 minutes are to be submitted to the Village for posting onto their website.

**New business:** Adi, our high school volunteer from several years ago, has again offered to help us out in the form of yard work. Thank you, Adi! Several guides noted that our three outside benches are in dire need of repair.

Sandy has completed the application for the Community Foundation's summer grant. The fall grant cycle is coming up.

We plan to continue our tours to local businesspeople.

**Marketing:** We plan to get our hours of operation onto the Chamber of Commerce's website. We would like to include our brochure in new teachers' packets. Also, we would provide reciprocal tours with other area museums. "Touring Tuesday" or a similar draw, is still in the planning stages.

**Wine Walk:** Participants in our October Wine Walk need to have their request for a temporary operator's license turned in by August. Joanne, as mentioned earlier in the year, is organizing this event, with now Mary Statz in charge of getting sponsorships and Ruth obtaining door prizes.

The meeting was adjourned at 7:33 PM.

**Final: Friends of the Chalet meeting, held Thursday, May 11, 2023 at 6:30 PM in the Board Room at the New Glarus Village Hall.**

**Present:** Sandy Blum, Mary Statz, Larry Stuessy, Dawn Johnson, Ruth Elmer, Joanne Landry

April minutes were approved, with two very minor corrections, with a motion by Mary Statz and seconded by Joanne Landry.

**Treasurer's Report:** Per treasurer, Dawn Johnson, we have \$11,831.76.

**Old business:** Last year, the Friends had written a \$100 check to the Village for new signage. As a new Village board member, Larry Stuessy will follow up on this.

Mary Statz has had no responses to her search for a new intern. This position is for 45 hours from June through October and there would be a \$350 stipend.

Our new Hotspot is working. A bit of training will be necessary from Sandy.

**New business:** Dates and times were chosen for tours of the Chalet for local businesspeople. Bank of New Glarus employees have voiced interest, as has Trevor DeVoe, new manager of the Chalet Landhaus.

Larry Stuessy, if assigned to the Historical Preservation Commission, is willing to chair it, and would advocate for a standing item, for the Friends to be updated, biannually.

The Friends have been asked to bartend for tips at the Polka Fest, Saturday evening, June 10 from 6-9:30 PM. Per Sandy, we have enough volunteers at this time.

We reviewed a list of small repairs needed on the chalet, to submit to the Village.

**Marketing:** Joanne has distributed our brochures throughout New Glarus, Paoli and the Verona Hyatt. Sandy will send them to senior living centers. Sandy plans on attending the "Destination Madison" meeting on May 24 and is going to get information about our tours for businesspeople onto the Chamber website.

We discussed providing after dinner tours for patrons of the Chalet Landhaus.

A motion was made by Joanne Landry and seconded by Ruth Elmer to pay for advertising via WPR, May 16-August 6, and WEKZ, June into July, for \$150 which is matched by them. Passed. We want to be a sponsor for the Green County Dairy Breakfast.

**Wine Walk:** Joanne Landry is well into organizing the participants in our wine walk and determining which businesses have their own Class A licenses so that we will know how much wine to order. She is still exploring the local insurance agencies, as to the best deal for our liability insurance.

Motion to adjourn was made by Joanne Landry & seconded by Dawn Johnson. The meeting was adjourned at 7:43 PM.

**Final: Friends of the Chalet meeting, Thursday, April 13, 2023, at 6:30 PM in the Community Room at the New Glarus Village Hall.**

**Present:** Sandy Blum, Mary Statz, Dawn Johnson, Joanne Landry, Ruth Elmer

February minutes were approved with 2 minor corrections. Motion to approve was made by Sandy Blum, with a second by Joanne Landry. Passed.

Lauren Freeman, the new Village Administrator, dropped in to meet us.

**Old business:** Nothing new on our Wisconsin Historical Society membership.

A representative from Coplein's did a walk through of the museum with Sandy. They will be able to make some small repairs and hope to commence painting by late spring. The cost is slightly less as the windows have been done.

We are waiting to see who will head the Historical Preservation Commission, as spring elections have been held and Henry Janisch is leaving.

Sandy Blum will explore, getting our minutes back onto the Village website.

Mary Statz has reached out to New Glarus, Monticello, Belleville, Monroe schools and Blackhawk tech in hopes of finding a new intern for the summer. She has not heard from anyone so far. We suggested Albany, Verona and Pecatonica. Transportation could be an issue as potential interns may not yet be driving.

Kelsey Jenson, Village Clerk, has called US Cellular about getting us a new Hotspot.

We plan to give local businesses free tours in May, so they are aware of what we have here. Joanne Landry will check with various businesses, as to convenient times, and then we will accommodate them.

As mentioned before, our Wine Walk will be held October 13, 2023. Registration is 4:30PM-6. The walk will be from 5PM-8:30. Lily Blum will take care of our Facebook page. Joanne Landry is checking with businesses, to verify their participation, prior to our applying to the Village for our permit. She is also learning the cost of insurance from 2 local offices, so we may decide. Dirty Dog Taphouse does want to be a sponsor this year.

**New business:** We discussed but did not finalize our marketing plan for this year. Spend more money this year? WEKZ is a go, as they match our cost. Advertise with WPR more than 2 months?

It was brought up, to possibly advertise and organize a "Touring Tuesday."

We plan to extend our marketing to luxury senior living complexes this year. Dawn Johnson and Ruth Elmer will compile names, email addresses and addresses of these in the Verona, Fitchburg and Madison area.

Wallpaper and other maintenance needs will again be addressed through the grant process, this year.

New guide training is already in progress and Mary will begin work on the Guide schedule.

The meeting was adjourned at 7:30 PM.

**Final: Friends of the Chalet meeting, March 9, 2023 @ 6:30 PM, relocated to Puempels, after verifying no one was present at the Village Hall.**

**Present:** Sandy Blum, Mary Statz, Joanne Landry, Steve Landry, Ruth Elmer.

February minutes were approved as read, with one addendum: In our last meeting, Henry Janisch mentioned that the Village has no plans to use our \$100, which we had provided for new signage. We will need that refunded. Motion to approve the February minutes with the addition of the above amendment was made by Mary Statz, with a second by Joanne Landry. Passed.

Treasurer's report was deferred as Dawn Johnson was not present. Evelyn Bedward, our 2022 intern has not yet cashed our check.

**Old business:** Sandy Blum and Joanne Landry have met with Lauren Freeman, the new Village administrator, to orient her to the interplay between the Chalet and the Village, communication, using grants, getting bids for work to be done, paying bills etc. We still plan to have her up to the Chalet for a tour.

No additional information is available on our State Historical Society membership. Mary Statz did communicate with "Destination Madison." We are no longer paying for their services, however, will still be mentioned on their website.

For the time being, we are tabling the request to the Village for our signage money to be returned.

Coplein's has submitted an updated bid for the painting of the Chalet. Happily, there is only a slight increase.

Sandy and Mary attended the board meeting of the Swiss Historical Village. Representatives of the Chalet were invited to discuss joint marketing and/or bus recruitment planning.

We discussed problems with our tablet, Square and internet issues with the chalet. Further exploration is needed. Ruth made a motion, seconded by Mary to, for now, purchase a \$9 Square Reader for magstripe, (Lightning connector.) Passed.

Mary has reached out to Belleville, New Glarus and Monticello schools regarding our summer internship. It was suggested to also include Monroe Schools, Madison College and Blackhawk Tech. We changed the minimum required hours from 35 hour to 45.

**New business:** Janet Sherven, unable to attend, had emailed several fund-raising suggestions. We have had "Nights at Culvers." These raise in the area of \$200. We are interested in pursuing "Round up at check out" at Roy's Market. Providing a membership to the Chalet would need work as we have limits on what benefits we could provide for this.

For the upcoming season, we may produce posters to be displayed around town, resurrect and refurbish our sandwich board? We want to again reach out to local businesses. As decided in prior meetings, we will open in May for private tours only, then begin our regular weekend hours on Memorial Day Weekend.

We discussed the possibilities of putting our ad into a Swiss citizen magazine which is available locally, and NPR. We may market more to senior living facilities, keeping in mind our non-handicapped accessible environment.

Tonight, we received a \$2000 donation from Chuck Bigler, collected from his ceiling monies! Thank you!



**Wine Walk:** Joanne Landry has graciously offered to take up the organizational duties of Denise Anton Wright for our fall Wine Walk on October 13. This is much appreciated! The NG Chamber had expressed discomfort with participants walking around with glasses. These would be empty glasses. We have received glass glasses donated from the Bank of New Glarus. We discussed amount of wine to be purchased, which distributors, where to purchase insurance, getting sponsorships and our permit, among other planning.

The meeting was adjourned at 8:07 PM.

**Final: Friends of the Chalet meeting, Thursday, February 9, 2023 at 6:30 PM in the Board Room at the New Glarus Village Hall**

**Present:** Sandy Blum, Mary Statz, Ruth Elmer, Joanne Landry, Henry Janisch, Dawn Johnson, Petra Streiff, Larry Stuessy

November minutes were approved, as read, with a motion by Sandy Blum, which was seconded by Mary Statz. During our March meeting, an addendum was made: Henry Janisch, had stated that the Village had no plans for the Friends' donation of \$100 for signage. We then will request that be refunded.

Dawn Johnson, treasurer, provided the year end statement for 2022. Our balance is \$9528.76.

**Old business:** No activity with our Wisconsin State Historical Society membership.

Sandy has possession of our laptop. The Village purchased "Small Museum Pro" and the software is not working as expected. The Village will not be able to print the inventory, unless they work with the consultants to fix the issues.

We received a New Glarus Community grant of \$4800 and are very appreciative. This will be used for external painting, after the village reaffirms the Coplein bid, for repair of wall paper in the guest bedroom, once the leaking window issue is addressed by the Village.

**New business:** Might we be able to post our agendas and minutes back onto the Village website?

Henry Janisch, attending budget meetings at the Village, stated that \$5000 was set aside for the Friends use, however this money is not in the annual budget and it has not been made available to the Friends thru any formal channels. Henry is to follow up on what happened to the approved funds.

We plan to invite Lauren, the new Village administrator to our next meeting.

As usual, we discussed ways to positively engage with the Village. Per Henry, our budget is still under Parks and Recreation, although we had been moved to be under the Historical Preservation Commission, which has no budget.

We need a new credit card reader. Mary Statz is looking into it.

Sandy and Mary plan to attend the Swiss Historical Village board meeting on February 21. We have been invited to discuss possible joint marketing and bus scheduling.

We are already planning for the fall Wine Walk, which will take place, Friday, October 13<sup>th</sup>, 2023 from 5-8:30PM, with registration 4:30-6PM. We discussed holding it on Saturday afternoons in the future. An open intoxicant permit turns out to be less costly than first thought. \$45. Do we need extra police? As we need to buy glasses, Henry will check with Chief Sturdevant to see if we are allowed glass glasses. We need to get our event permit in August, so we can market this in a timely manner. Tickets can be an excellent gift, per Henry!

Chuck Bigler told Sandy Blum, we should get his donated ceiling proceeds within two weeks! Thank you, Chuck!

We will soon begin searching for an intern, again this year for \$350. Surrounding communities will also be considered. Mary will contact local schools.

Angela Neff of the New Glarus Bakery has again offered for us to have a window display this year.

As previously decided, we will open in May, by appointment only, and then our normal weekend hours, begin on Memorial Day Weekend. Ideally, starting in April, we will drop brochures around town and host local business owners for a tour.

The meeting was adjourned at 7:30PM.